

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being submitted *via* the USPTO EFS Filing System on the date shown below to Mail Stop Issue Fee, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: October 16, 2008/ Karla D. Osolin /  
Karla D. Osolin**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Appellant: Eric Horvitz

Serial No: 10/686,198

Filing Date: October 15, 2003

Examiner: Syed Zia

Art Unit: 3714

Conf. No.: 5905

Title: METHODS AND APPARATUS FOR PREDICTING AND SELECTIVELY  
COLLECTING PREFERENCES BASED ON PERSONALITY DIAGNOSIS

**Mail Stop Amendment**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, Virginia 22313-1450**

---

**REPLY TO EXAMINER'S AMENDMENT**

---

Dear Sir:

This is to confirm that the Examiner's amendments to place the subject application in condition for allowance are acceptable to applicants' representative.

In the event any fees are due in connection with this document, the Commissioner is authorized to charge those fees to Deposit Account No. 50-1063 [MSFTP293USA].

Should the Examiner believe a telephone interview is necessary to discuss these changes, the Examiner is invited to contact applicant's undersigned representative at the telephone number below.

Respectfully submitted,

AMIN, TUROC & CALVIN, LLP

/Himanshu S. Amin/

Himanshu S. Amin

Reg. No. 40,894

AMIN, TUROC & CALVIN, LLP  
127 Public Square  
57<sup>TH</sup> Floor, Key Tower  
Cleveland, Ohio 44114  
Telephone: (216) 696-8730  
Facsimile: (216) 696-8731